

hello, i am  
**gwendolyn  
leister**

an user experience & visual  
designer. I find passion in  
constructing valuable solutions  
through design to improve  
the human experience.

## skills

User Experience Design	Sketch
Visual Design	Figma
Data Visualization	Principle
Typography	Invision Studio
Wireframing	Photoshop
User Research	Illustrator
Contextual Research	InDesign
Experience Mapping	Lightroom
Information Architecture	Premier Pro
Interaction Design	Rhinoceros 5
Physical Computing	Processing 3

## headspace

creating data visualizations  
designing to improve all aspects of  
human-kind's quality of life  
travels to London, Chicago, Cyprus,  
Vail, Ireland & beyond  
preparing for a trip to Mars  
analogue photography  
future of ethical artificial intelligence  
in design

## education

### Savannah College of Art & Design

Fall 2015 — Spring 2019

Bachelor of Fine Arts in UX Design with a minor  
in Graphic Design **GPA 3.69**

## experience

### Visual Designer

dancker, Summer 2019 — Present

A freelance opportunity consisting of exploring  
and expanding upon the brand collateral and  
marketing materials, developing visuals for  
client proposals, and graphic opportunities.

### Marketing & Design Intern

dancker, Summer 2018

A two month internship developing the  
brand's collateral, designing content for  
various proposals, internal company  
communications, social media content,  
and various digital design opportunities

## references

### Lurdes Borges

dancker

Director of Marketing  
lborges@dancker.com

### Rachel Corres

dancker

Marketing Visual Designer  
rcorre@dancker.com